



2010 City of Dublin St. Patrick's Day Parade Application Category Definitions and Guidelines

Commercial Entry = Parade Partner Program

Become a Parade Partner by presenting one of the many exciting entertainment elements including bands, balloons, floats and more. Your brand will be seen and remembered by thousands of central Ohio spectators. Your cash and in-kind contributions will be matched with appropriate parade elements. Depending on your level of participation, you will receive benefits that may include:

- *Your company logo on St. Patrick's Day web site with a link to your site
- *Your company name on three ads in the Dublin News in March
- *Your company name on Dublin's cable television show, DTV
- *Your company-provided banner preceding your parade element
- *Your company vehicle preceding your chosen parade element
- *Two invitations to the VIP review stand in Historic Dublin
- *Four company representatives distributing candy on parade route

Contact Mary Jo DiSalvo at mdisalvo@dublin.oh.us or 614-410-4507 for more information.

Marching/Walking Units

Marching and walking units are an integral part of any successful parade. The pageantry, music selections, colors and style help create a stunning presentation in the parade. Marching and walking units from all over central Ohio are encouraged to apply. Walking units are limited to 80 participants.

Categories:

- *Marching Bands/Drum Corps/Pipe Bands
- *Dance or Drill Teams
- *Themed Walking Groups
- *Military Organizations/Color Guards
- *Irish Organizations

Specialty Units

The Parade Review panel looks for St. Patrick's Day and Irish themed units, originality, use of color, animation, variety, music and excitement. Entries should be mobile and able to perform at a steady pace through the entire parade route. Further, animal units are required to provide adequate personnel and equipment to clear any debris from the parade route left by the animals. The person(s) from your group responsible for this task should march with your unit.

Categories:

- *Floats
- *Bicycle Brigades
- *Novelty/Antique Vehicles/Mini-Bikes/Go-Carts
- *Clowns/Buskers/Mascots
- *Equestrian/Animal

Elected Officials/Special Guests

Elected officials, dignitaries, celebrities and/or notables are required to complete an application by deadline to be considered for inclusion in the parade. Elected officials are limited to 10 participants in their unit.

Non-profit:

A limited number of non-profit organizations will be permitted. Entries will be accepted based on criteria that will include: St. Patrick's Day or Irish theme, originality, use of color, animation, variety, music and excitement.

Political Candidates: Not Permitted

Any person running for office regardless of whether or not he/she will serve Dublin residents. If a present official is also running for re-election, he/she may participate in the parade free of charge but may not campaign.